BRAND: HP

Date: 25 July 2024

Based on the provided "HP Sustainable Impact Report 2023", here is an evaluation of HP's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

Stage 1: Biodiversity Pressures and Priority Areas (30%)

1. Summary of Biodiversity Pressures (15%)

- **Score: 3 (Fair)**
- **Justification:**
  - The report mentions HP's general efforts towards sustainability and environmental management, particularly in climate action, circularity, and forests. However, it lacks a detailed summary specifically addressing biodiversity pressures caused by HP's activities.

2. Priority Species, Habitats, and Ecosystem Services (15%)

- **Score: 2 (Poor)**
- **Justification:**
  - The report outlines HP's commitment to sustainable sourcing and forest management but does not provide a specific list of priority species, habitats, or ecosystem services. The focus is more on broader environmental impacts and not on detailed biodiversity aspects.

Stage 2: Vision, Goals, and Strategies (40%)

1. Corporate Biodiversity Vision (10%)

- **Score: 3 (Fair)**
- **Justification:**
  - HP has a strong sustainable impact vision, integrating climate action and circularity into their business strategy. While this vision supports environmental sustainability, it does not clearly articulate a detailed, results-oriented picture focused specifically on biodiversity.

2. Scalable Biodiversity Goals and Objectives (15%)

- **Score: 2 (Poor)**
- **Justification:**
  - The report includes ambitious goals for carbon neutrality and circular economy but lacks precise, scalable goals directly associated with biodiversity priorities. Objectives related to biodiversity improvements, such as specific habitat or species recovery, are not explicitly mentioned.

3. Key Strategies to Deliver Goals and Objectives (15%)

- **Score: 3 (Fair)**
- **Justification:**
  - HP's strategies include sustainable sourcing and efforts to protect and restore forests. These strategies contribute to broader environmental goals but are not explicitly linked to detailed biodiversity objectives. The connection between these strategies and measurable biodiversity outcomes is not clearly defined.

Stage 3: Indicator Framework and Strategic Plan (20%)

1. Framework of Core Indicators (10%)

- **Score: 3 (Fair)**
- **Justification:**
  - The report provides a framework for monitoring carbon emissions, circularity, and forest management. However, a specific set of core indicators to monitor biodiversity goals and outcomes is not well-developed or detailed.

2. Elements of a Biodiversity Strategic Plan (10%)

- **Score: 2 (Poor)**
- **Justification:**
  - While HP has initiatives like sustainable sourcing and forest protection, the report lacks a detailed biodiversity strategic plan. Specific strategies for biodiversity, such as establishing protected areas or species-specific actions, are not prominently featured.

Stage 4: Monitoring and Reporting (10%)

1. Monitoring Plan (5%)

- **Score: 2 (Poor)**
- **Justification:**
  - The report discusses monitoring of carbon emissions and supply chain impacts but does not provide a clear plan for monitoring biodiversity indicators. The specifics on how biodiversity data will be collected, when, and by whom are not included.

2. Database of Relevant Data (2.5%)

- **Score: 2 (Poor)**
- **Justification:**
  - There is no mention of a biodiversity database or relevant biodiversity data sources like the IUCN Red List or Global Biodiversity Information System. The focus remains on environmental and carbon data.

3. Monitoring and Reporting Systems (2.5%)

- **Score: 2 (Poor)**
- **Justification:**

o HP has systems for monitoring and reporting on environmental impacts, but standardized systems for biodiversity data are not detailed. The report does not specify how biodiversity data is formatted or displayed for decision-making purposes.

Summary of Scores:

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
Stage 1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	3	0.45
	Priority species and habitats	15%	2	0.30
Stage 2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	3	0.30
	Scalable goals and objectives	15%	2	0.30
	Key strategies	15%	3	0.45
Stage 3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	3	0.30
	Elements of a strategic plan	10%	2	0.20
Stage 4	Monitoring and Reporting	10%		
	Monitoring plan	5%	2	0.10
	Database of relevant data	2.5%	2	0.05
	Monitoring and reporting systems	2.5%	2	0.05
Total		**100%**		**2.50**

Concluding Summary

- **Total Weighted Score:** 2.50 out of 5
- **Overall Justification:**
  - HP demonstrates a commitment to sustainability through broad environmental goals and strategies. However, the specific focus on biodiversity is limited. The company needs to develop a more detailed biodiversity vision, set precise biodiversity goals and objectives, and implement specific strategies and indicators to measure and report on biodiversity outcomes. Strengths include general sustainability initiatives and forest management, while areas for improvement include detailed biodiversity planning and monitoring.